



Viksit Bharat @ 2047: Digital India – An Initiative Towards Transformation and Women Empowerment

Gajelly Mohan,

Lecturer in Public Administration,

Government Degree College, Bellampally, Dist. Mancherla, Telangana

Introduction

Viksit Bharat @ 2047 is a visionary initiative by the Government of India aimed at transforming the nation into a developed, inclusive, and self-reliant economy by the year 2047, marking 100 years of India's independence. One of the most powerful pillars supporting this vision is the Digital India **initiative**, launched to bridge the digital divide and leverage technology as a catalyst for socio-economic development. Digital India focuses on creating robust digital infrastructure, delivering governance and services digitally, and empowering citizens through digital literacy. The initiative has revolutionized sectors such as education, healthcare, banking, governance, entrepreneurship, and communication. By enabling access to digital platforms, India has witnessed increased transparency, efficiency, and citizen participation in governance.

A significant impact of Digital India is visible in the empowerment of women, particularly in rural and semi-urban areas. Digital platforms have opened new opportunities for women by enhancing access to education, financial inclusion, employment, entrepreneurship, and healthcare services. Initiatives such as Digital Saksharta Abhiyan, Jan Dhan–Aadhaar–Mobile (JAM) trinity, UPI, e-Governance portals, online education platforms, and women-focused digital schemes have played a vital role in improving women's socio-economic status. As India moves towards the goal of Viksit Bharat @ 2047, Digital India acts as a transformative force by ensuring **inclusive growth**, where women are not just beneficiaries but active contributors to national development. Empowering women through digital means strengthens families, communities, and the overall economy, making Digital India a cornerstone of sustainable and equitable progress.

Objectives

1. To understand the concept and vision of Viksit Bharat @ 2047.
2. To analyze the role of the Digital India initiative in national transformation.
3. To examine how digital technologies contribute to women empowerment.
4. To highlight key government digital initiatives supporting women's education, employment, and financial inclusion.

Vision of Viksit Bharat @ 2047 India aims to become a developed, inclusive, and technologically strong nation by 2047 for which, digital India is a key driver of this transformation. It also implies that the women empowerment is an essential part of national growth.

Digital India Mission –Core PillarsDigital Infrastructure:Aadhaar, high-speed internet, mobile connectivity. Governance & Services on Demand: Online services, e-health, e-education, e-governance. Digital Empowerment: Digital literacy and access to online platforms. It is understood that digital Literacy and skill development for women programmes like PMGDISHA,DISHA, and Skill India train women in computer basics, internet use, and digital payments. Digital skills improve confidence, employment opportunities, and participation in society.

Financial Inclusion and Economic EmpowermentTheJAM Trinity (Jan Dhan–Aadhaar–Mobile) helps women open bank accounts and receive DBT. UPI, mobile banking, and online payments increase financial independence. Women SHGs use e-commerce, GeM, and social media to sell products and grow businesses.

Digital Platforms for Education SWAYAM, DIKSHA, e-Pathshala, and online classes help women access education from home. Women gain certificates, skills, and new learning opportunities.

Digital Healthcare for Women's Well-being Telemedicine, online consultations, and the Ayushman Bharat Digital Mission improve access to healthcare. Digital tools support maternity care and health awareness.

Women's Safety Through Digital Tools Safety apps, emergency helplines, location tracking, and online complaint portals increase protection. Digital campaigns create awareness about rights and safety.

Challenges Digital gender divide, limited smartphone access, cyber safety issues, and lack of awareness.

Conclusion

- Digital India is a transformative mission enabling women to learn, earn, innovate, and participate equally.
- Women's digital empowerment is crucial for achieving the vision of **Viksit Bharat @ 2047**.