

STUDY OF VOLATILITY IN THE STOCK MARKET

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Abstract: In today's era, most of people are interested in investing some part of their income in stock market to get a good return. Share investment is one of the popular ways of investing money, which gives better returns. But there is risk in investment of capital in share market. So our aim is to study how to minimize this risk. Stock price forecasting is a popular and important topic in financial studies. Time series analysis is the most common method used to perform this task. The main objective of this paper is to study the trend of share prices for Nestle Company and also predicting the future values. Analysis is done by using time series analysis. For the statistical analysis MS-Excel, MINITAB, R-software is used. Data consists of daily opening prices for Nestle Company shares, the period considered here is from 1st January 2004 to 31st December 2013. The Conclusions of this paper is that time series plot of nestle company is volatile in nature and forecasting values goes on decrease from high price to low price.

Keywords: Volatility, ARIMA model, ARCH model, Forecasting.

1. INTRODUCTION

Volatility refers to the amount of uncertainty or risk about the size of changes in a security's value. A higher volatility means a security's value can potentially be spread out over a larger range of values whereas, lower volatility means a security's value does not fluctuate, but changes in value over a period of time. Stock market investment is good way to invest money which gives most of the time good returns. Investment per share is nothing but the combination of market price, premium and brokerage on face value. People are always interested to invest their money where they get profit.

Nestle India's first production facility, set up in 1961 at Moga (Punjab), was followed soon after by its second plant, set up at Choladi (Tamil Nadu) in 1967. The 4 branch offices in the country help facilitate the sales and marketing of its products. They are in the Delhi, Mumbai, Chennai and Kolkata. The Nestle India head office is located in Gurgaon, Haryana. The CEO of Nestle Company is Paul Buckle. Following are the list of some products manufactured by a company. Nestle milkmaid, Nestle munch, Nescafe sunrise, Ice cream, Syrups, Honey, Candies, Maggie sauces, Maggi pickkoo, Nestle fresh and natural dahi, Nestle Kitkat.

As per the market-wise position Nestle India stands first in instant noodles & ketchups, second in healthy soups, No.1 in instant coffee & No.2 in overall chocolate category.

2. OBJECTIVES

- I. To observe original series and identify time series components then estimate and eliminate it.
- II. To check volatility in the time series plot of shares of company.

3. Research Methodology

We collected secondary data of price of Nestle Company shares from 2000 to 2013. For the period 2004 to 2013 this share was not split, so we consider this period for study. The collected data consists of Date, Opening price of share, and closing price of share, Volume of share, maximum price of day, and minimum price of day. We concentrate our study at daily opening prices of a share.

The data we used in this analysis is taken from www.yahoo.finance.com. For Statistical analysis we have used MINITAB, R-software.

4. STATISTICAL ANALYSIS:

Following is the time series plot of opening values in the Stock market of a company.

Fig.1 Time Series Plot

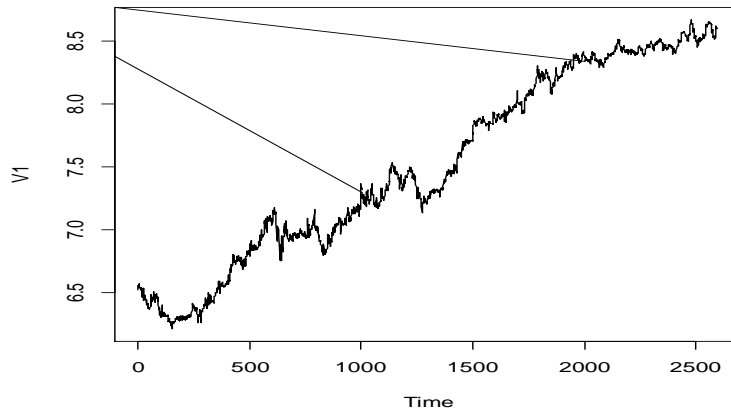


Fig.2 Acf plot of open series

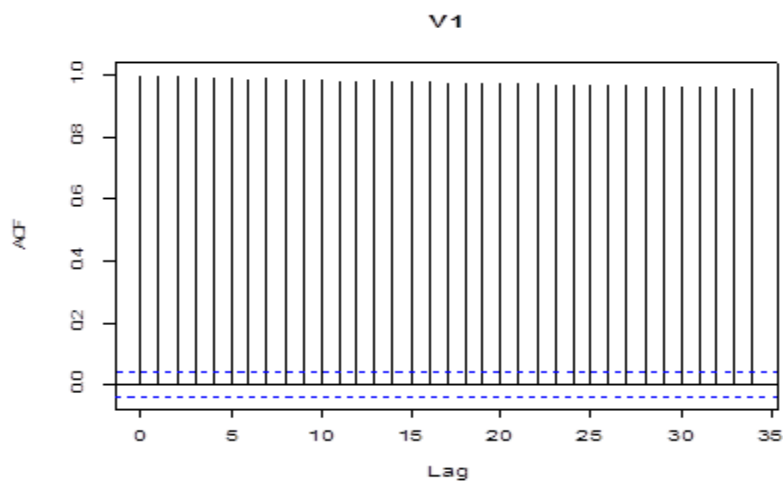


Fig.3 PACF Plot of openseries

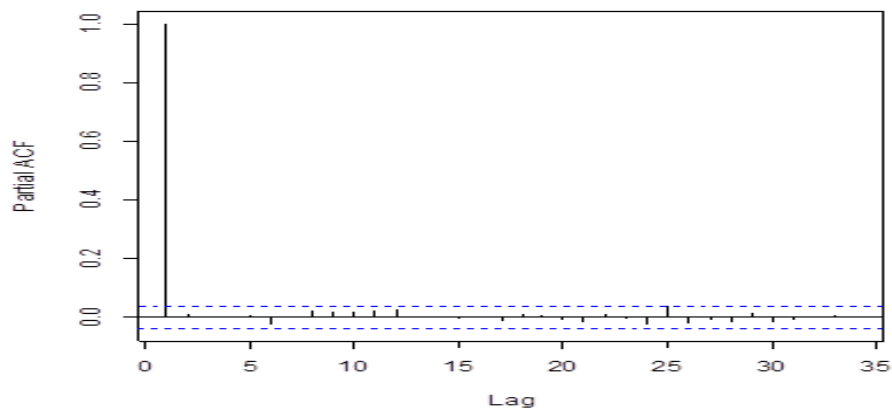
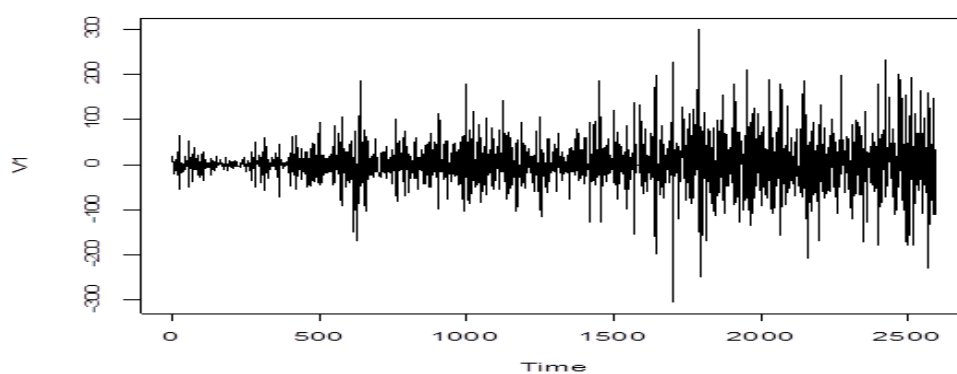


Fig.4 Differenced Time series plot

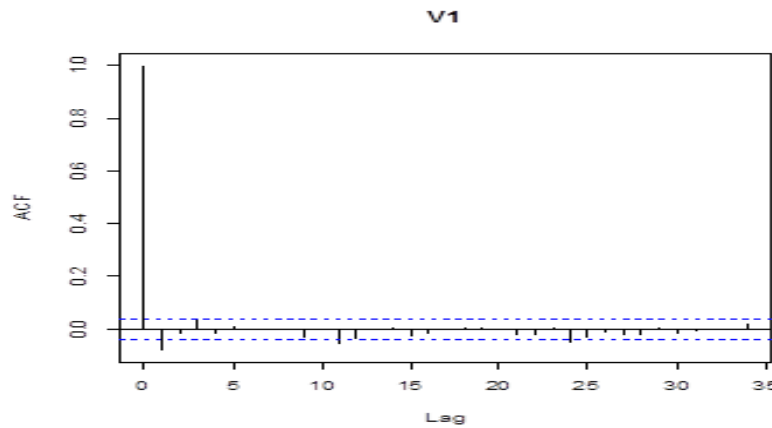


acf (openseriesdiff1, lag.max=20, plot=FALSE)

Table 1: Autocorrelations of series 'opensesdiff1' by lag

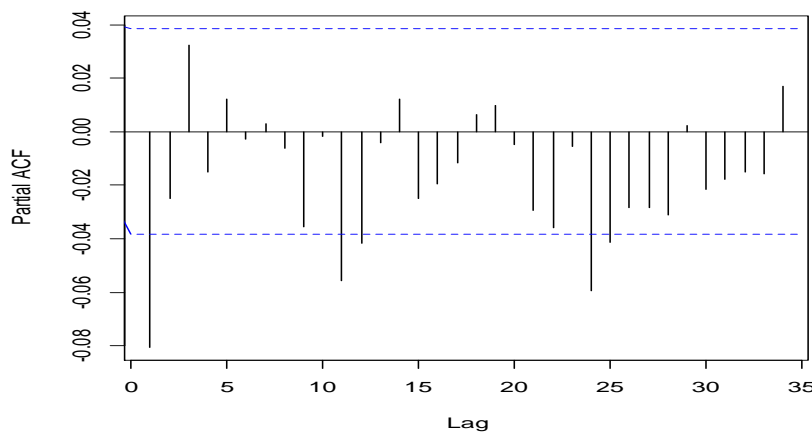
| | | | | | | | | | | |
|-----|--------|--------|-------|--------|--------|--------|--------|--------|--------|-------|
| 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1.0 | -0.081 | -0.018 | 0.036 | -0.020 | 0.013 | -0.003 | 0.002 | -0.005 | -0.035 | 0.005 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | |
| 2.0 | 0.055 | -0.035 | 0.006 | 0.009 | -0.027 | -0.016 | -0.007 | 0.008 | 0.010 | |

Fig.5 Differenced PACF Plot



Partial autocorrelations of series 'opensesdiff1', by lag

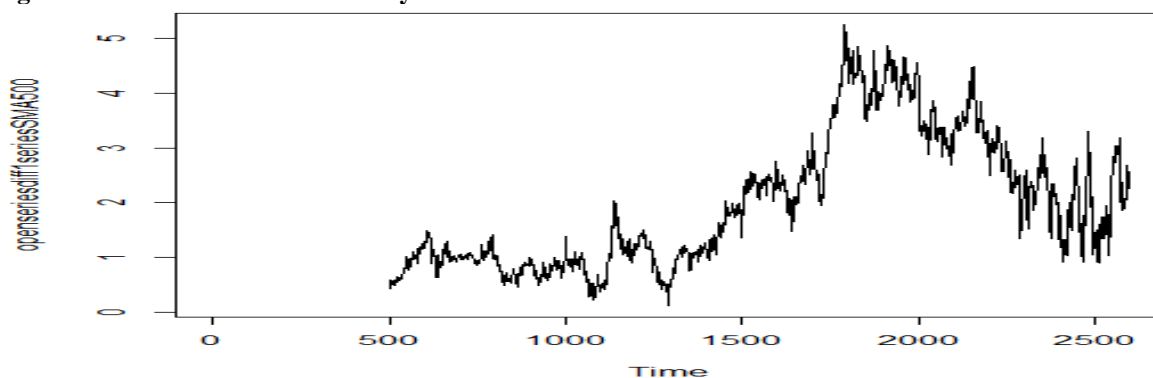
Fig.6 Series open series difference 1



From the above ACF and PACF plot the data is in stationary & we can find order of the transformed data.

To estimate the trend component more accurately, we might want to try smoothing the data with a simple moving average of a higher order.

Fig.7 Holt winter without seasonality



The data smoothed with a simple moving average of order 500 days gives a clearer picture of the trend component.

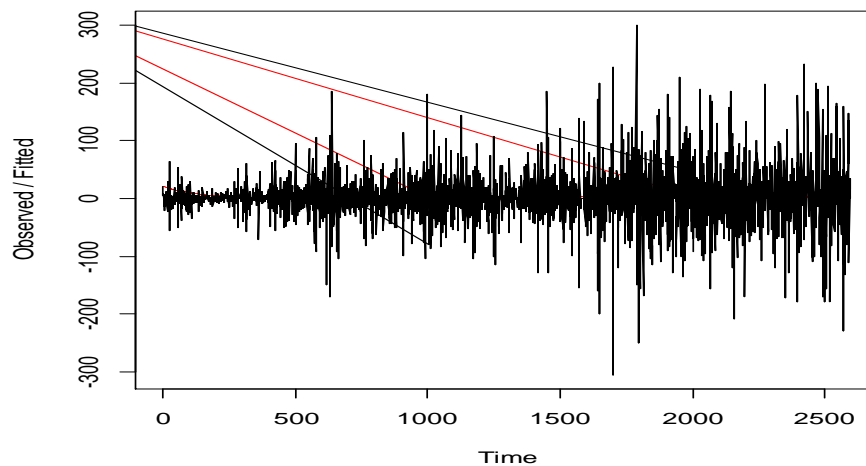
Forecasting of open series differences: -Holt winter without seasonality.

```
opensesdiff1forecasts <- HoltWinters (opensesdiff1, alpha=FALSE, beta=FALSE)
```

Holt-Winters exponential smoothing without trend and without seasonal component.

The output of HoltWinters () tells us that the estimated value of the alpha parameter is about 0.006957, this is very close to zero, telling us that the forecasts are based on both recent and less recent observations (although somewhat more weight is placed on recent observations).

Fig.8 Holt-Winters filtering



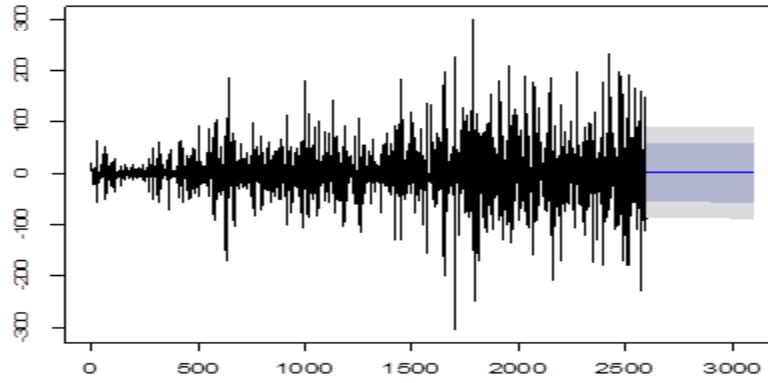
We can see from the plot that there is more constant level. The random fluctuations in the time series seem to be more constant in size over time, thus, we can make forecasts using simple exponential smoothing.

Table 2 Forecasts by using simple exponential smoothing

| Point | Forecast | Lo 80 | Hi 80 | Lo 95 | Hi 95 |
|-------|----------|-----------|----------|-----------|----------|
| 2597 | 2.163703 | -56.06915 | 60.39655 | -86.89575 | 91.22316 |
| 2598 | 2.163703 | -56.07056 | 60.39796 | -86.89791 | 91.22532 |
| 2599 | 2.163703 | -56.07196 | 60.39937 | -86.90007 | 91.22747 |
| 2600 | 2.163703 | -56.07337 | 60.40078 | -86.90222 | 91.22963 |
| 2601 | 2.163703 | -56.07478 | 60.40219 | -86.90438 | 91.23178 |
| 2602 | 2.163703 | -56.07619 | 60.40360 | -86.90653 | 91.23394 |
| 2603 | 2.163703 | -56.07760 | 60.40501 | -86.90869 | 91.23609 |
| 2604 | 2.163703 | -56.07901 | 60.40642 | -86.91084 | 91.23825 |
| 2605 | 2.163703 | -56.08042 | 60.40783 | -86.91300 | 91.24040 |
| 2606 | 2.163703 | -56.08183 | 60.40924 | -86.91515 | 91.24256 |
| 2607 | 2.163703 | -56.08324 | 60.41064 | -86.91731 | 91.24471 |
| 2608 | 2.163703 | -56.08465 | 60.41205 | -86.91946 | 91.24687 |
| 2609 | 2.163703 | -56.08606 | 60.41346 | -86.92162 | 91.24902 |
| 2610 | 2.163703 | -56.08746 | 60.41487 | -86.92377 | 91.25118 |

The forecast. HoltWinters() function gives you the forecast for a daily data, a 80% prediction interval for the forecast, And a 95% prediction interval for the forecast. For example, the forecasted open price for 2610 is about 2.163703 Rs With a 95% prediction interval of (-86.92377, 91.25118).

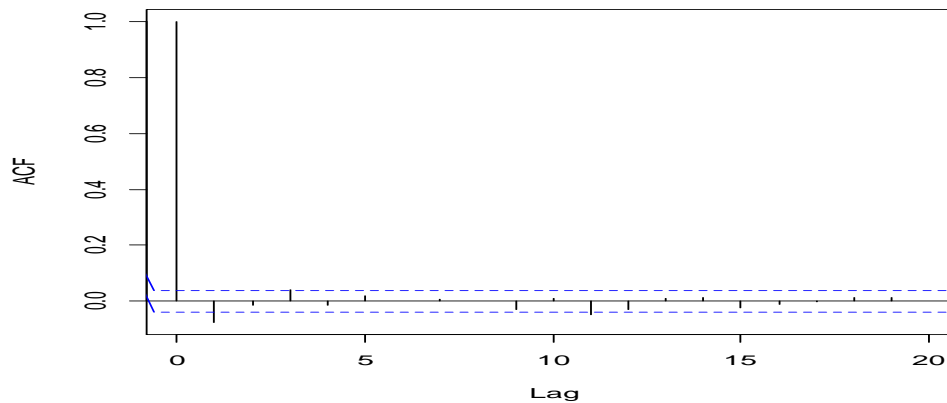
Fig.9 Forecasts from Holt-Winters



Here the forecasts for 2596-3096 are plotted as a dark blue line, the 80% prediction interval as an dark grey shaded area, and the 95% prediction interval as a light Grey shaded area.

If the predictive model cannot be improved upon, there should be no correlations between Forecast errors (SSE) for successive predictions. In other words, if there are correlations between forecast errors for Successive predictions, it is likely that the simple exponential smoothing forecasts could be improved upon by another forecasting technique. To figure out whether this is the case, we can obtain a correlogram of the in-sample forecast errors for lags 1-20.

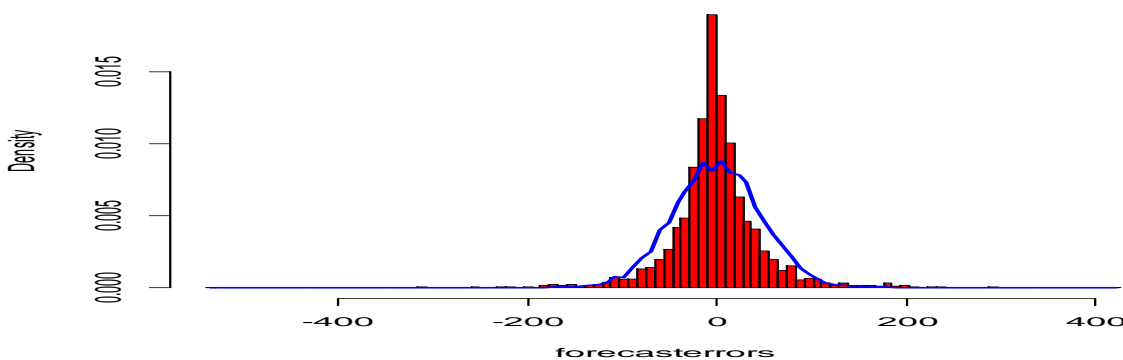
Fig.10 Correlogram



- We can see from the sample correlogram that the autocorrelation at lag1, 3 is just touching the significance bounds. To test whether there is significant evidence for non-zero correlations at lags 1-20, we can carry out a Ljung-Box test.
- Here the Ljung-Box test statistic is 36.015, and the p-value is 0.01532, so there is little evidence of non-zero autocorrelations in the in-sample forecast errors at lags 1-20.

To be sure that the predictive model cannot be improved upon, it is also a good idea to check whether the forecast errors are normally distributed with mean zero and constant variance. To check whether the forecast errors have Constant variance, we can make a time plot of the in-sample forecast errors. `PlotForecastErrors (opensesdiff1 forecasts2$residuals)`

Fig.11 Histogram of Forecast errors



```
>mean(opensesdiff1 forecasts$residuals)
[1] 0.9879903
```

- The plot shows that the distribution of forecast errors is roughly centred on zero, and is more or less normally distributed, although it seems to be slightly skewed to the right compared to a normal curve. However, the rightskew is relatively small, and so it is plausible that the forecast errors are normally distributed with mean zero. The Ljung-Box test showed that there is little evidence of non-zero autocorrelations in the in-sample forecast errors, and the distribution of forecast errors seems to be normally distributed with mean zero. This suggests that the simple exponential smoothing method provides an adequate predictive model for open prices, which probably cannot be improved upon. Furthermore, the assumptions that the 80% and

95% prediction intervals were based upon (that there are no autocorrelations in the forecast errors, and the forecast errors are normally distributed with mean zero and constant variance) are probably valid.

- Exponential smoothing methods do not make any assumptions about correlations between successive values of the time series, in some cases we can make a better predictive model by taking correlations in the data into account. Autoregressive Integrated Moving Average (ARIMA) models include an explicit statistical model for the irregular component of a time series that allows for non-zero autocorrelations in the irregular component. ARIMA models are defined for stationary time series. We have an ARIMA (p, d, q) model, where d is the order of differencing used.

ARMA model(3,2)

```
opensesdiff1arima <- arima(opensesdiff1, order=c(3,0,2))
```

Series: opensesdiff1

ARIMA (3, 0, 2) with non-zero mean Coefficients:

Table 3

| Model | ar1 | ar2 | ar3 | ma1 | ma2 | Intercept |
|----------------|---------|--------|--------|--------|---------|-----------|
| Coefficients | -0.1886 | 0.1876 | 0.0484 | 0.1073 | -0.2204 | 1.7957 |
| Standard error | 0.7167 | 0.5443 | 0.0545 | 0.7171 | 0.4985 | 0.8219 |

sigma² estimated as 2023: log likelihood=-13558.9

AIC=27131.8 AICc=27131.85 BIC=27172.83

ARIMA(3,1,2):-

```
opensesdiff1arima <- arima (opensesdiff1, order=c(3,1,2))
```

Series: opensesdiff1

ARIMA (3,1,2)

Coefficients:

Table 4

| | ar1 | ar2 | ar3 | ma1 | ma2 |
|----------------|---------|---------|--------|---------|---------|
| Coefficients | -0.3939 | -0.0476 | 0.0273 | -0.6870 | -0.3130 |
| Standard error | 0.4912 | 0.0454 | 0.0239 | 0.4915 | 0.4915 |

Sigma² estimated as 2023: log likelihood=-13558.21

AIC=27128.41 AICc=27128.44 BIC=27163.58

Forecast of ARIMA(3,1,2)

```
> opensesdiff1forecasts <- forecast.Arima (opensesdiff1arima, h=500)
```

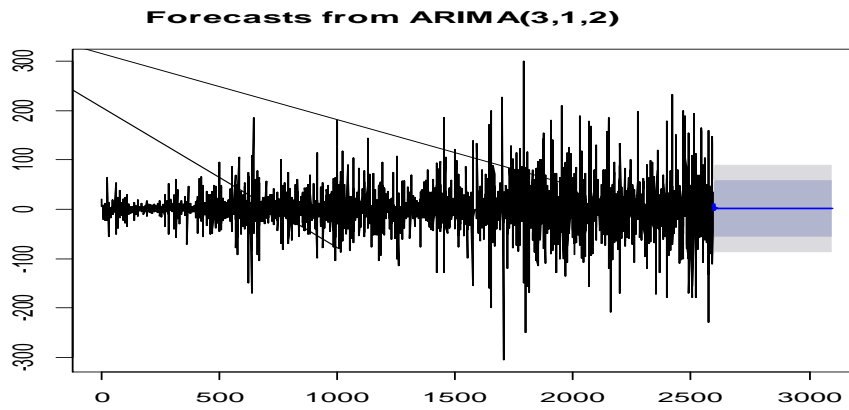
Table 5

| Point | Forecast | Lo 80 | Hi 80 | Lo 95 | Hi 95 |
|-------|-----------|-----------|----------|-----------|----------|
| 2597 | 9.948906 | -47.70947 | 67.60729 | -78.23198 | 98.12979 |
| 2598 | 2.936885 | -54.90804 | 60.78181 | -85.52929 | 91.40306 |
| 2599 | -1.550140 | -59.40184 | 56.30156 | -90.02668 | 86.92640 |
| 2600 | 3.292410 | -54.60006 | 61.18488 | -85.24649 | 91.83131 |
| 2601 | 1.406984 | -56.49265 | 59.30662 | -87.14287 | 89.95684 |
| 2602 | 1.796816 | -56.10341 | 59.69704 | -86.75393 | 90.34756 |
| 2603 | 1.865124 | -56.03510 | 59.76535 | -86.68563 | 90.41588 |
| 2604 | 1.768212 | -56.13201 | 59.66844 | -86.78254 | 90.31896 |
| 2605 | 1.813776 | -56.08646 | 59.71401 | -86.73699 | 90.36455 |
| 2606 | 1.802303 | -56.09793 | 59.70254 | -86.74846 | 90.35307 |
| 2607 | 1.802010 | -56.09822 | 59.70224 | -86.74876 | 90.35278 |
| 2608 | 1.803915 | -56.09632 | 59.70415 | -86.74685 | 90.35468 |
| 2609 | 1.802865 | -56.09737 | 59.70310 | -86.74790 | 90.35363 |
| 2610 | 1.803180 | -56.09705 | 59.70342 | -86.74759 | 90.35395 |

The original time series for the Nestle company includes the daily open prices for 2596 days (2004-2013). The forecast.Arima () function gives us a forecast of the open prices for next 500 days (2597-3096), as well as 80% and 95% prediction intervals for those predictions.

```
plot.forecast(opensesdiff1forecasts)
```

Fig.12 Forecasts from ARIM (3, 1, 2)



From timeseries plot there is volatility (original open differencing plot)

We go for ARCH(q)model:-

```
opensesriesdiff1.arch <- garch(opensesriesdiff1, order = c(0,2)) # Fit ARCH(2)
```

Table 6

| I | INITIAL X(I) | D(I) |
|---|--------------|-----------|
| 1 | 1.836603e+03 | 1.000e+00 |
| 2 | 5.000000e-02 | 1.000e+00 |
| 3 | 5.000000e-02 | 1.000e+00 |

```
summary(opensesriesdiff1.arch)
```

Call:

```
Garch(x = opensesriesdiff1, order = c(0, 2))
```

Model:

```
GARCH(0,2)
```

Residuals:

Table 7

| Min | 1Q | Median | 3Q | Max |
|-----------|-----------|----------|----------|----------|
| -5.917849 | -0.405536 | 0.001756 | 0.467616 | 7.941094 |

Coefficient(s):

Table 8

| | Estimate | Std. Error | t value | Pr(> t) |
|----|-----------|------------|---------|------------|
| a0 | 800.41390 | 17.67027 | 45.30 | <2e-16 *** |
| a1 | 0.54818 | 0.03000 | 18.27 | <2e-16 *** |
| a2 | 0.33459 | 0.02198 | 15.22 | <2e-16 *** |

Signif.codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Diagnostic Tests: JarqueBera Test

data: Residuals

X-squared = 4675.834, df = 2, p-value < 2.2e-1

Box-Ljung test

data: Squared.Residuals

X-squared = 1.0662, df = 1, p-value = 0.3018

Fig.13 Histogram of open series difference 1

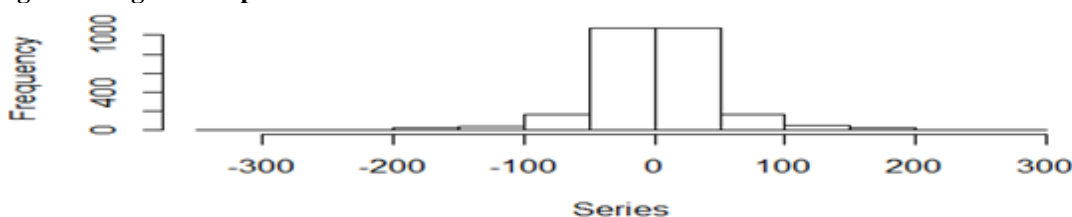


Fig.14 Histogram of Residuals

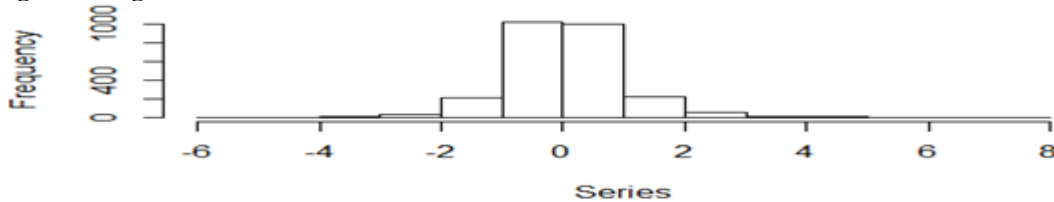


Fig.15 Q-Q Plot of open series difference 1

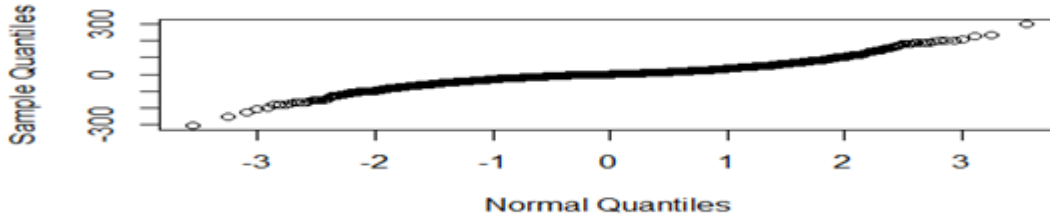


Fig.15 Q-Q Plot of Residuals

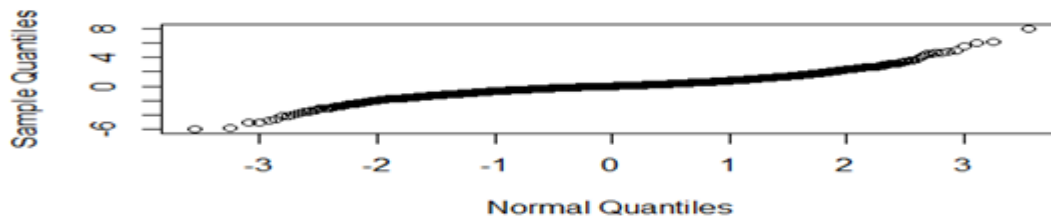


Fig.16 ACF of Squared open series diff 1

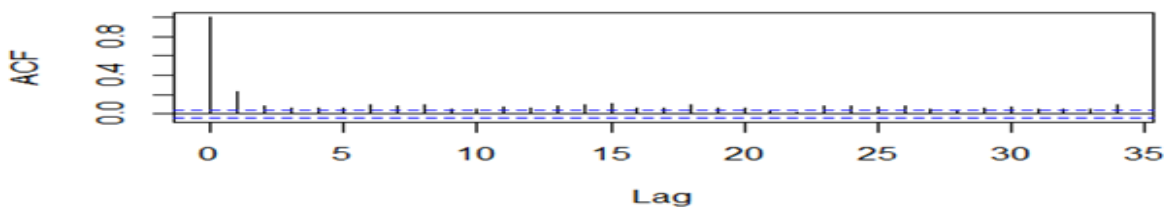
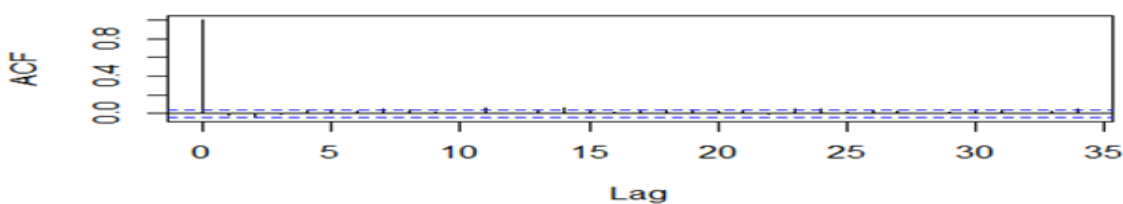


Fig.17 ACF of Squared Residuals



5. CONCLUSIONS:

Seasonal variation in the daily opening prices of are in increasing trend(From Fig 1). From Acf and Pacf plots (Fig.2 and Fig.3) the data is non stationary. Time series plot shows data is non seasonal(From Fig.4). From Differenced Acf and Pacf plots (Fig.5 and Fig.6) the data is stationary. The plot shows there is more constant level(From Fig.8). We conclude that 80% prediction interval as an dark grey shaded area, and the 95% prediction interval as a light Grey (From Fig.9). From Fig.10 Correlogram it shows that the autocorrelation at lag1, 3 is just touching the significance bounds so we can carry out a Ljung-Box test. From Fig 12 time series plot there is volatility (original open differencing plot) Histogram for open and closed series are almost same (From Fig.13 and 14) and from Fig 16 and 17 correlation function are in limit. Conclusions of this paper is that time series plot of nestle company is volatile in nature and forecasting values goes on decrease from high price to low price.

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