

Talent space

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ABSTRACT

The photo and video editing industry are facing a critical challenge where talented editors are unable to showcase their skills on a centralized platform, leading to missed opportunities for freelance work. Furthermore, companies struggle to identify and recruit competent editors due to the lack of a reliable rating system. This problem highlights the need for an innovative platform that provides a one-stop solution for both editors and companies.

The proposed platform would enable editors to showcase their portfolio and skills, connect with potential clients, and receive ratings and feedback, while companies would have access to a pool of talented editors with a reliable rating system to aid in their hiring decisions. By addressing these issues, the platform would create a mutually beneficial environment for the photo and video editing industry, facilitating growth and success for both parties.

Keywords

Skill set, opportunities, freelance work

1. INTRODUCTION

In today's fast-paced world, technology has revolutionized the way we communicate, work, and even create art. With the rise of social media and the increasing demand for high-quality visual content, the role of photo and video editors has become more important than ever. However, despite the growing demand for their skills, photo and video editors often struggle to find freelance opportunities and connect with potential clients.

This has created a need for a centralized platform that can bring together talented editors and clients, providing a trustworthy and efficient system for showcasing their skills and hiring based on their expertise. In this context, the development of a platform that addresses this problem can potentially revolutionize the freelance industry, creating new opportunities for editors while also streamlining the process of hiring for companies.

Moreover, the lack of a standardized rating system in the freelance industry poses a significant challenge for companies looking to hire talented photo and video editors. Without a reliable system for evaluating an editor's skills and work experience, companies are often forced to rely on word-of-mouth recommendations or trial-and-error, which can be time-consuming, costly, and sometimes unreliable. On the other hand, talented photo and video editors are often forced to compete on crowded freelance marketplaces, where low prices and poor-quality work can undermine their efforts to stand out and attract high-paying clients.

Therefore, the development of a centralized platform that connects photo and video editors with potential clients and provides a standardized rating system is critical to solving the challenges faced by both editors and companies. Such a platform would enable talented editors to showcase their skills, establish their credibility, and attract high-paying clients. Additionally, it would provide companies with a reliable and efficient way to evaluate an editor's

skills, work experience, and rating, ensuring that they can hire the right talent for their projects.

In conclusion, the development of a centralized platform for photo and video editors can have a significant impact on the freelance industry, revolutionizing the way editors and clients connect, and the way companies hire talented editors. By providing a trustworthy and efficient system for showcasing skills, evaluating work experience, and establishing credibility, this platform has the potential to create new opportunities for talented editors while streamlining the hiring process for companies.

2.Existing System

The current system for freelance photo and video editing is characterized by a lack of standardization and centralized platforms for connecting editors with clients. Existing freelance marketplaces, such as Fiverr, offer a vast pool of freelancers, but they lack a standardized rating system that ensures quality work. As a result, companies must rely on recommendations or trial-and-error to identify the right editor for their projects, which can be time-consuming, costly, and sometimes unreliable.

Freelance photo and video editors also face challenges in finding clients, as the competition is fierce, and it can be challenging to stand out from the crowd. This can lead to a race to the bottom in terms of pricing, as editors try to undercut each other to win clients, resulting in a low-income potential for talented editors.

2.1 Stage 1: Profile Creation:

The profile creation stage is the first step in the existing system for freelance photo and video editing on Fiverr. In this stage, editors create a profile that showcases their skills, experience, and expertise to potential clients. The profile typically includes a profile picture, a bio that highlights the editor's skills and experience, and a portfolio that showcases previous work. Editors can also add their pricing for the services they offer.

During this stage, it is essential for the editor to create a compelling profile that stands out from the competition. This includes highlighting their skills, providing a clear description of their services, and including examples of their work that demonstrate their abilities. It is also important to set realistic pricing that is competitive in the market and reflects the editor's skill level.

2.2 Stage 2: Job Posting:

The job posting stage is a crucial part of the existing system for freelance photo and video editing on Fiverr. In this stage, clients can post job listings with their specific requirements, including project scope, deadline, and budget. Editors can then browse through these job postings and apply if they feel they are a good fit for the project.

Job postings on Fiverr typically include a title that describes the project, a description that outlines the project requirements and deliverables, and the budget for the project. Clients can also specify their preferred level of experience and skills required for the project.

2.3 Stage 3: Payment and Review:

The payment and review stage are the final stage of the existing system for freelance photo and video editing on Fiverr. This stage

involves payment processing and client feedback, which is crucial for building a reputation and securing future work.

Once the editor is selected for the project, the client and editor must agree on the pricing and payment terms. Fiverr offers a secure payment system that ensures that the editor is paid promptly for their work, and the client's payment is held in escrow until the project is completed to their satisfaction. Once the project is completed, the payment is released to the editor.

After payment is processed, the client is given the opportunity to leave a review of the editor's work. Reviews are crucial for building a reputation on Fiverr, as they help editors establish credibility and attract future clients. Reviews can also provide valuable feedback for editors to improve their services and skills.

2.4 Drawbacks of Existing System

- One of the main drawbacks is the high level of competition. As there are many editors on the platform, it can be challenging for new or less experienced editors to stand out and secure work. This can lead to lower income potential and make it difficult to build a reputation on the platform. It overcomes the OPE plaintext's restriction on the numerical order.
- The platform's fee structure. Fiverr charges a commission fee for each project, which can be as high as 20% of the project's value. This fee can significantly reduce an editor's income potential and make it difficult to compete with other platforms that offer lower fees.
- The existing system may not be suitable for editors who prefer to work on long-term projects or who are looking for more stable income. Most projects on the platform are short-term and one-off, which can lead to fluctuations in income and make it difficult to plan.

3. PROPOSED SYSTEM

Our proposed solution is to develop a web application that addresses the current problem of freelance photo and video editors lacking a centralized platform to showcase their skills and connect with potential clients for freelance opportunities.

The web application will be designed to provide a one-stop-shop for photo and video editors, allowing them to create a profile that showcases their skills, experience, and portfolio. This profile will serve as a digital resume that can be easily shared with potential clients and employers.

In addition to creating a profile, editors will be able to search and apply for freelance opportunities within the application. The application will allow clients to post jobs and projects, and editors will be able to submit proposals and bids for these opportunities.

To further facilitate connections between clients and editors, the web application will include a messaging system that allows for real-time

communication between clients and editors. This feature will help streamline the hiring process and allow for more efficient communication throughout the project.

Overall, our proposed web application aims to provide a centralized platform for freelance photo and video editors to showcase their skills, find

opportunities, and connect with potential clients. By addressing the current problem in the freelance industry, we hope to create a more efficient and effective system for both editors and clients.

3.1 User Profile Module

The user profile module is a key component of our proposed web application for photo and video editors. This module allows users to create and maintain their profiles, which serve as a showcase of their skills, experience, and portfolio. The user profile module includes several features, such as:

1. Profile creation: Users can create their profile by providing information about their name, location, professional experience, education, and skills. They can also upload their portfolio, including samples of their work, to showcase their expertise.
2. Search and filter: The platform allows clients to search for freelancers based on specific criteria such as skill set, experience level, location, and availability. The search function is designed to be user-friendly, and clients can easily filter their search results to find the best match for their project requirements.

3.2 Dash Board Module

The dashboard module is an essential component of our proposed web application for photo and video editors. This module provides users with a personalized dashboard that displays relevant information and key features of the platform. The dashboard is designed to be user-friendly and intuitive, allowing users to navigate easily and access essential functions of the platform quickly.

3.3 Resource Center Module

The Resource centre module is an essential component of our proposed web application for photo and video editors. This module is designed to provide users with access to a wide range of resources that can help them improve their skills, stay up-to-date with industry trends, and find inspiration for their work.

3.4 Messaging System Module

The Message System module is an important component of our proposed web application for photo and video editors. This module is designed to facilitate communication between users on the platform, allowing them to exchange messages, discuss projects, and collaborate on assignments.

3.5 Our Contributions

Is to create a web application that solves the problem faced by photo and video editors in finding freelance opportunities and connecting with potential clients. By providing a centralized platform, our application helps editors to showcase their skills, increase their visibility, and connect with clients in a more efficient way.

We have carefully designed the features of the application to ensure that it meets the needs of both editors and clients. The application includes features such as a profile creation tool, a job search and application system, a messaging system for real-time communication, and a feedback and rating system.

Our web application has the potential to transform the freelance industry by creating a more efficient and effective system for both editors and clients. Our contribution to the industry is a new and innovative approach to freelance work, providing opportunities for talented photo and video editors to succeed in their careers and meet the needs of clients in a more streamlined and effective way.

3.6 Advantages of Proposed System

- **Centralized platform:** The web application provides a centralized platform for photo and video editors to showcase their skills, experience, and portfolio. This makes it easier for potential clients to find and hire talented editors based on their specific needs.
- **Increased visibility:** By creating a profile on the web application, editors will be able to increase their visibility and reach a wider audience of potential clients. This can lead to more freelance opportunities and a higher income potential.
- **Efficient job search:** The web application will allow editors to search and apply for freelance opportunities within the platform, making the job search process more efficient and streamlined.
- **Real-time communication:** The messaging system in the web application will allow for real-time communication between clients and editors, making it easier to discuss project details, share files, and provide feedback.
- **Overall,** our proposed solution aims to create a more efficient and effective system for freelance photo and video editors to connect with potential clients, showcase their skills, and find new opportunities. This can lead to increased income potential, more efficient job searches, and better connections between clients and editors.

4. RESULTS

- By providing a centralized platform for editors to create a profile, search for freelance opportunities, and communicate with clients in real-time, our web application aims to streamline the freelance process and make it easier for both editors and clients to find and work with each other.
- The feedback system included in the web application will also help to establish trust and credibility between editors and clients, providing a trustworthy rating system for future work opportunities.
- Web application for freelance photo and video editors is a more efficient and effective system for connecting editors with potential clients, showcasing their skills and experience, and finding freelance opportunities.

5. CONCLUSION

In conclusion, the demand for high-quality visual content is increasing rapidly, and with it, the need for talented photo and video editors. However, the existing systems for freelance work present various challenges, including lack of a centralized platform, limited visibility, and trust issues.

Our proposed solution of a web application for freelance photo and video editors provides a centralized platform to showcase their skills, increase their visibility, and connect with clients more efficiently. The application includes features such as a profile creation tool, a job search and application system, a messaging system for real-time communication, and a feedback and rating system, which provide editors with an efficient and trustworthy way to find freelance opportunities.

Overall, our web application has the potential to revolutionize the freelance industry by creating a more efficient and effective system for both editors and clients. It provides a new and innovative approach to freelance work, offering opportunities for talented photo and video editors to succeed in their careers while also streamlining the process of hiring for companies.

6. FUTURE SCOPE

The future scope of our web application for freelance photo and video editors is promising.

Firstly, as more companies and individuals continue to seek high-quality visual content, the demand for talented photo and video editors will increase. Our application provides a solution that allows editors to showcase their skills and connect with potential clients in an efficient and effective way.

Secondly, our web application has the potential to expand beyond just photo and video editing. The platform could potentially be adapted for other freelance industries such as writing, graphic design, and programming.

Thirdly, as the platform grows, there is potential for additional features to be added. For example, incorporating project management tools to allow clients to manage projects and timelines, or a feature to allow editors to collaborate on projects.

Finally, as technology advances, our web application can be updated to keep up with the latest trends and tools in the industry. This ensures that the platform remains relevant and continues to meet the needs of both editors and clients in the freelance industry.

Overall, the future scope of our web application is bright, with the potential to expand and adapt to meet the needs of the evolving freelance industry.

6. REFERENCES

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